Sponsorship Plan
Python Nordeste 2022

Aracaju, Sergipe

August 26 to 28, 2022
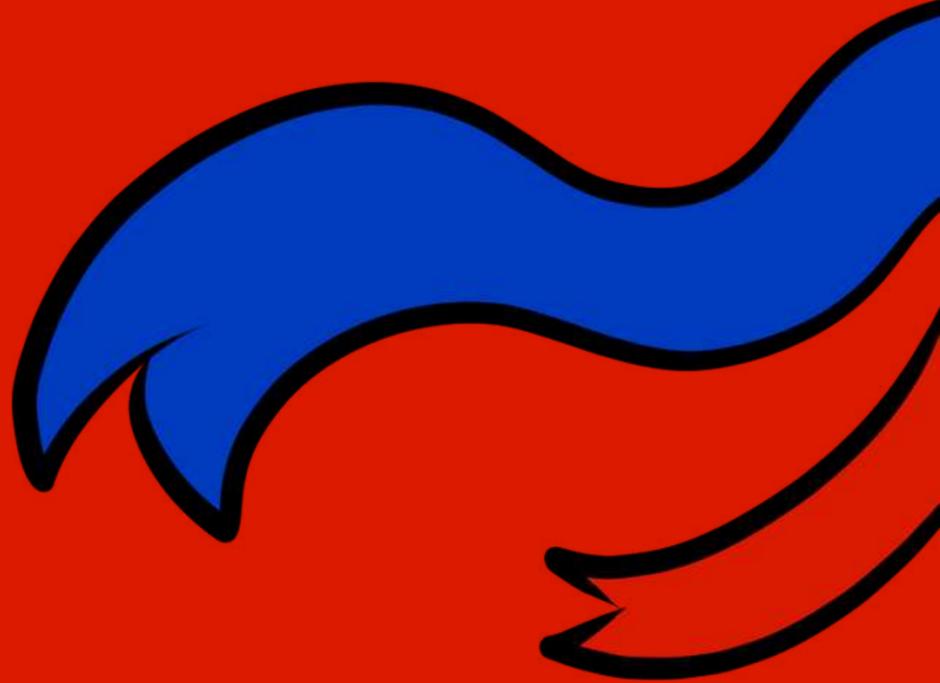
The BIGGEST event about Python in the Northeast of Brazil!

About the event

The Python Nordeste congress is a technology event held annually since 2013 by the region's Python programming language enthusiast community

During three days of immersion, participants will be able to learn about **new technologies**, share **knowledge and experiences**, get to know with **big names** in the developer community and socialize.
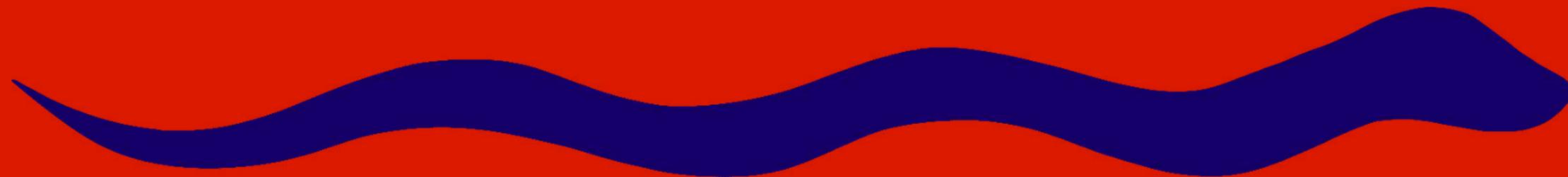
Goals

- Expand the scope of opportunities in the technology area throughout the Northeast region;
- Spread the word about Python and related technologies;
- Promote the exchange of experiences and knowledge;
- Encourage community growth, both in participants and social impact;
- Expand the range of opportunities in the technology area throughout the Brazilian Northeast.

Dates and venue

This year the event will take place between **August 26th and 28th 2022**.

Venue: **Tiradentes Innovation Center** (Unit - Universidade Tiradentes)
Address: Av. Murilo Dantas, 300 - Bloco A - Farolândia, Aracaju - SE, 49032-490.

About Tiradentes Innovation Center

Tiradentes Innovation Center - TIC is a pioneer in Brazil and Latin America as an Innovation Center focused on Education and is located in Sergipe, at Tiradentes University.

With comfortable, creative and innovative physical spaces, which include the latest generation technological resources, TIC promotes the connection between people, startups, companies and organizations.

Tiradentes Innovation Center has a coworking space for education startups, private rooms, a relaxation space, meeting rooms, videoconferencing rooms, classroom labs, indoor and outdoor spaces, a multipurpose open space and, finally, an experimental and prototyping lab.

About Universidade Tiradentes (UNIT)

Tiradentes University – Unit – is the first private higher education institution created in Sergipe, in the Brazilian Northeast, 59 years ago. The University stands out for the high level of qualifications of its faculty and modern facilities. About 80% of the professors are doctors or masters, in addition, 70% of the professors are involved in other teaching, research or extension activities.

Unit Sergipe's structure has a total area of more than 255 thousand square meters, including the libraries of the campuses and centers that have a collection of about 150 thousand items – including books, periodicals, monographs, maps, films, documentaries and other digitized materials. The campuses also have high-tech laboratories for each teaching area; amphitheatres; modern and connected rooms; auditoriums; mini malls; Olympic Village; and theater.

City:
Aracaju

The city that carries the title of the **Brazilian capital with the highest life quality score** and with **the most beautiful coast in Brazil** will host the Python Nordeste in 2022!

Apart from its natural wonders, Aracaju has an enormous scientific and cultural production, being a national reference and even having international highlights.

In addition to the Innovation Center, at the Unit, two major points that stand out in the field of information technology are:

- **SergipeTec (State Technological Park)**
  - Incentive to technological development and production in the state of Sergipe, in addition to promoting the creation of StartUps.

- **DCOMP/UFS (Department of Computing at the Federal University of Sergipe)**
  - Wide variety of nationally recognized research and extension projects. UFS is currently one of the largest universities in Latin America

Artistic Scenario

In addition, speaking of regionality, the Sergipe music scene has great names, with national and international awards and nominations.

Some of our big names are: **Isis Broken**, **The Baggios**, **Samba do Arnesto** among others.

The State also has numerous plastic artists and theater groups.
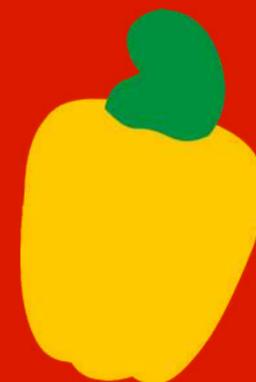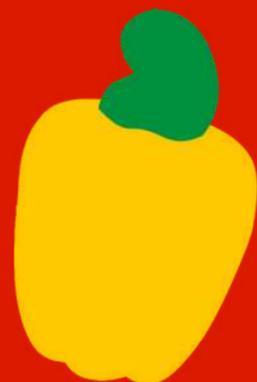
Event data

- We expect to have over 250 atendees;
- It's a three-day event, with:
  - 2 days of talks and tutorials;
  - 1 reserved day for sprints and contribution to open source projects;
- Speakers from all over the country;
- Opportunity for networking, getting hired, dissemination of research and innovation projects, etc.

Numbers from PyNE 2021
(online edition)

- 1066 enrolled on Sympla
- 457 atendees on Discord
- 2 keynotes
- 1 panel
- 16 talks

- 6 tutoriais
- 15h30min live
- 18h de given tutorials
- 2.8 mil+ visualizations on YouTube*

adding up all videos from the event.

Previous Python Nordeste sponsors:
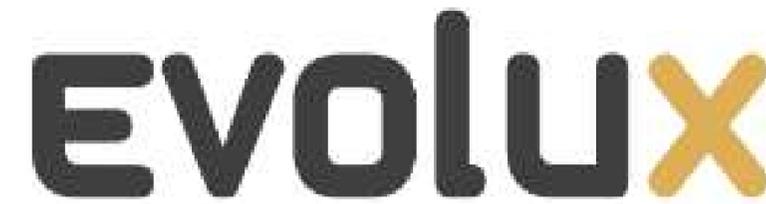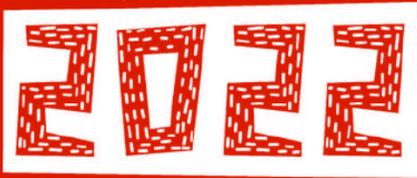
Why support Python Nordeste?

Python Nordeste brings together an audience made of developers, software engineers, entrepreneurs, IT managers, students and enthusiasts from all over Brazil and the world.

It is an opportunity to associate your brand with open and collaborative free software initiatives, get to know the community and the projects that are in progress, spread the word about the language and stimulate technological development in the country.

In return, in addition to achieving national visibility, you will be able to capacitate your team, offer work proposals, recruit dedicated professionals or create business partnerships.

Python

Was elected the **most popular** programming language in 2021.

Top Computer Languages (Aug 2021)
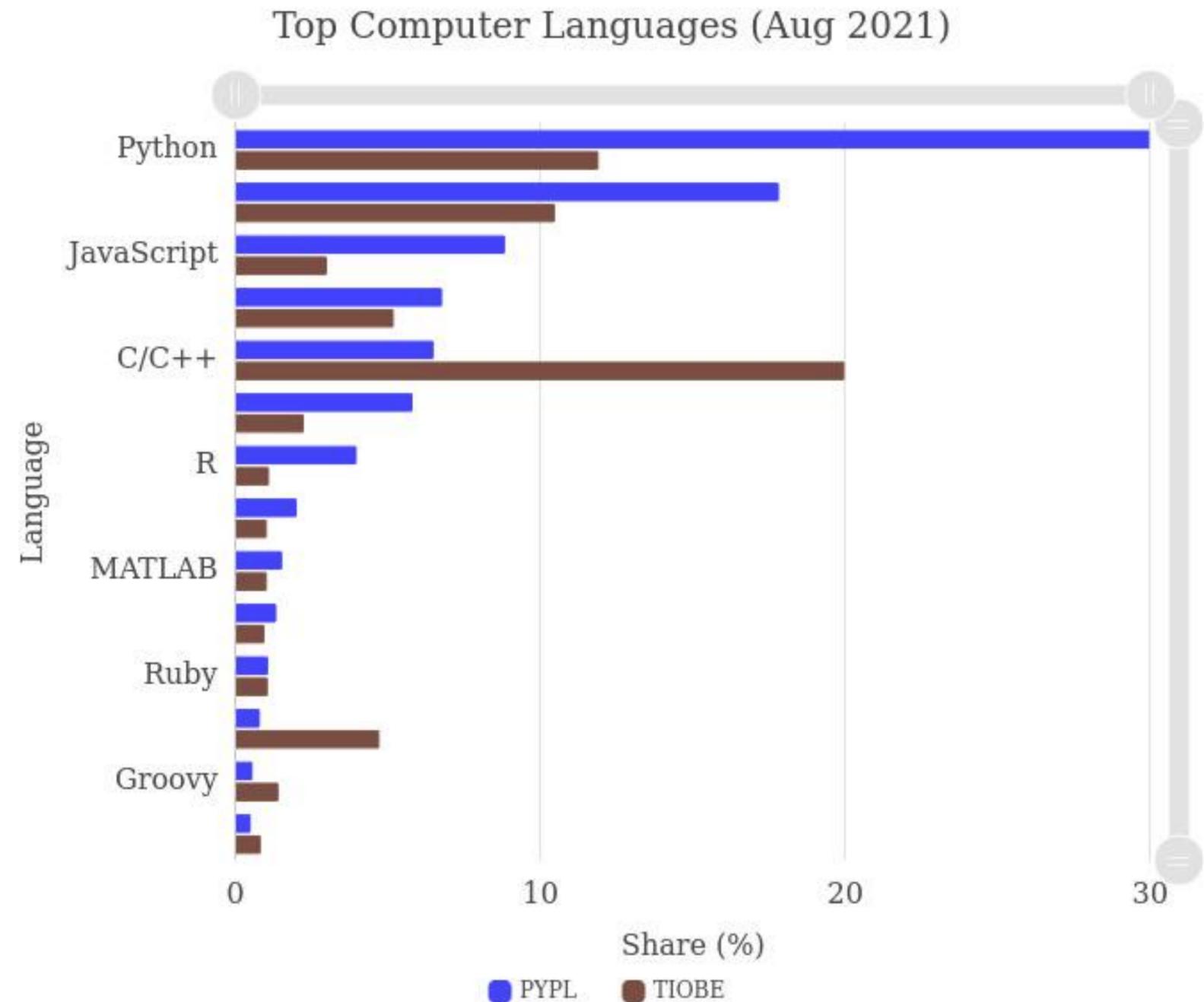
Keynotes PyNE2022

Fernanda **Wanderley**

PhD in Computational Intelligence from UFMG University and Google Developer Expert in Machine Learning. Works with detection of pathologies in medical images.

Nina **Da Hora**

Computer scientist under construction, member of the transparency council of the Brazilian Superior Electoral Court and Cyberbrics researcher at the Center for Technology and Society at the FGV institute. Honored at Forbes Under 30 in 2021

Thaly **Sanches**

Graduated in digital media design and an MBA in Management. Works with social impact projects focused on inclusion and diversity. Chief Product officer at the LGBTQIAP+ community "All Letters".

Partner Organizations PyNE22

AFRO PYTHON
Empowering the Black Tech Community

TODAS AS LETRAS
LGBTQIAP+ Community for Tech enthusiasts

REMONTA Clínica LGBTI+
Social project for clinical listening to the LGBTTQIAP+ population in Sergipe

SPONSORSHIP FEES:

- Booth at the venue
- **Exclusive post** in our social media
- Logo in our video's title
- Logo printed on the badges
- Message for the people enrolled
- Sponsor's media kit
- Logo on the pamphlets
- Brand exposure during talk breaks
- Logo on the banners
- Adjustable-size logo on our site
- **Collective** post in our social media
- Tickets for the event

GOLD
R$2,000
4 SPOTS

SILVER
R$1,500.00
6 SPOTS

BRONZE
US$850
10 SPOTS

SILVER	GOLD	BRONZE
	✅	
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✅	✅	✅
3	**5**	**1**

in addition to all previous benefits...

DIAMOND
SPONSORSHIP FEE

US$5,000.00

3 SLOTS

7 tickets;

HIGHLIGHTED logo in our website;

Slot for a talk in one of the days of event;

Special spot inou pamphlets and banners;

Logo on the T-shirts;

Organizers Python Nordeste 2022

Lis R. Barreto

Rodrigo Amaral

Nelly Alves

Liggia Lima

Any Caroliny Souza

Arianne Macena

Ana Carla Gomes

Anne Karoline Macedo


Margô Faber

Brenno Félix

Jane Melo

Marina Passos

If you have an **innovative idea** and want to **include your brand, contact us!**

Want to sponsor PyNE 2022?

We're looking forward to hearing from you!

nordeste@python.org.br